

Privacy Policy

Effective Date: September 5, 2025

Babs & Sons Enterprises LLC dba Zoomin Groomin of the Palm Beaches ("we," "our," or "us") respects your privacy and is committed to protecting it through compliance with this policy. This Privacy Policy outlines how we collect, use, maintain, protect, and disclose your information when you visit <https://www.zoomingroominpb.com> (our "Website") or engage with our services.

1. Information We Collect

We collect information directly from you, automatically through your use of our Website, and from third parties. This includes:

- Personal identifiers (name, address, email, phone number, etc.)
 - Technical and usage information (IP address, browser type, cookies, device information)
 - Other information you provide when you fill out forms, book services, or communicate with us
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2. How We Use Your Information

We use your information to:

- Secure your account
- Verify your identity and prevent fraud
- Provide and manage services
- Improve Website performance and user experience
- Communicate with you about services, promotions, and updates

We may also use this information in connection with other **pet-service-related businesses directly owned and managed by Babs & Sons Enterprises LLC**, where appropriate and consistent with this policy.

3. How We Share Your Information

We do **not** sell your personal data. We may share your information only as follows:

- With trusted service providers or contractors supporting our business (such as scheduling, payment, or communication systems)
- In connection with legal obligations or law enforcement requests
- As part of business transfers or reorganizations
- With your consent or as disclosed at the time of data collection

Note: All client and resident data collected for Zoomin Groomin of the Palm Beaches is owned and managed solely by **Babs & Sons Enterprises LLC dba Zoomin Groomin of the Palm Beaches**.

4. Data Security

We implement security measures to protect your information. However, no system is completely secure. You are responsible for keeping your passwords confidential.

5. Your Rights

You may request to access, correct, or delete your personal data by emailing us at **care@zoomingroominpb.com**. Deletion requests may require closing your account. Legal or regulatory obligations may limit our ability to accommodate some requests.

6. State-Specific Privacy Rights

California (CCPA & Shine the Light)

California residents may:

- Request details about their data (Right to Know)
- Request deletion (with some exceptions)
- Opt out of data sales (we do not sell personal data)
- Request details about third-party marketing disclosures

Requests may be made by emailing **care@zoomingroominpb.com**.

Colorado, Connecticut, Virginia, Utah

Residents of these states may:

- Confirm data processing
- Access or delete personal data
- Opt out of targeted advertising and profiling

- Request correction (where applicable)

Requests may be made by emailing **care@zoominggroominpb.com**.

EU Users

We process data in accordance with legal obligations and legitimate business interests under GDPR.

7. Cookies and Tracking

We use cookies and similar technologies for site functionality and analytics. You can adjust your browser settings to limit cookie tracking.

8. Texting Privacy Policy

Phone numbers collected for SMS communication purposes will **only** be used by Zoomin Groomin of the Palm Beaches and other pet-service–related businesses directly owned and managed by Babs & Sons Enterprises LLC. They will not be shared with unrelated third parties for marketing purposes.

9. Changes to This Policy

We may update this Privacy Policy. If we make material changes, we will notify you via email or Website notice. Please check this page periodically.

10. Contact Us

For questions or concerns about this Privacy Policy:

Babs & Sons Enterprises LLC dba Zoomin Groomin of the Palm Beaches

Email: **care@zoominggroominpb.com**

Phone: (561) 486-6099

Location: 6231 PGA Blvd, Suite 105, Palm Beach Gardens, FL 33418, United States,